



Presidential Pointers

A Newsletter of Indiana Extension Homemakers Association®

Volume XL Issue II

January 2022

It is the mission of the Indiana Extension Homemakers Association to strengthen families through continuing Education, Leadership, Development, and Volunteer Community Support.

P R E S I D E N T I A L T H O U G H T S ...

The new year has arrived and with it hopes for renewed connections with IEHA members. The past two years have challenged us with Covid pandemic measures we still need to consider and follow. I am looking forward to holding our Spring District meeting in-person, but we will adapt that plan as necessary. Our members have shown that we are more than ready to meet these challenges.

Be sure to pass along information about our IEHA scholarship opportunities and the scholarship opportunity offered by Country Women's Council USA. More about these opportunities is included in this issue of Presidential Pointers.

Are you looking forward to Home and Family Conference 2022? I know I am! The Conference has a slightly different format this year but will still include all the favorite conference activities. Read more in Anne's article.

Encourage friends to come to Conference with you. I am excited about seeing many of you in March at your District meetings.

Stay safe and stay healthy!

Jan Gogel, IEHA President

S T A T E O F F I C E R N O M I N A T I O N S ...

A Way to Give Back ... Joining the State Board

The new year has arrived and it is time to start acting upon all those old resolutions we never accomplished and making some new ones we would like to fit into our lives. Take a few minutes to reflect on what is important in your lives. I hope family and your involvement with IEHA is at or close to the top of your list. IEHA is seeking individuals that might want to try something new and give back to the

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IEHA State President: Jan Gogel

Co-Editors: Patty Coonrod & Joanna Sell

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organization by becoming a state officer. Being on the State Board is a wonderful group to get involved with where you can share your ideas, make new friends, develop leadership skills, all while working and helping to promote our mission of strengthening families.

Nominations are being sought for the offices of Treasurer, Vice President and President Elect.

The office of Treasurer is a two-year term and the candidate must have served as a County President. It would be helpful to have a basic knowledge of Quick Books and have some computer skills. The offices of Vice President and President Elect are one-year terms and the candidates must have served as a District Representative. Election of officers will be held at the Annual Business Meeting of conference on Tuesday, June 7, 2022.

The Nomination Form can be found under the Forms tab in the President's Blue Book or on the website, ieha-families.org. It is due to the Immediate Past State President and must be postmarked by February 15, 2022. The forms this year should be sent to Anne Moore, 4734 E Longview Ct., Columbus, IN 47201.

If you would like more information or to ask questions, please contact the officer who holds the position you are applying for, or State President Jan Gogel, or Immediate Past State President, Anne Moore. Contact information can be found in the President's Blue Book or on the website, ieha-families.org.

Anne Moore, Immediate Past President and Nominating Committee Chair

DISTRICT REPRESENTATIVE NOMINATIONS...

It's that time of year again when we start looking for IEHA members that are willing to help our organization by serving as a District Representative. District Representatives work with their area's county presidents by passing along important information that is discussed at our state board meetings.

Now, don't let the thinking that "I couldn't do that" get in the way of finding out just what this position involves. Yes, there is some travel...but some meetings are going to be held for only one day instead of two. Also, our winter meeting is now a virtual meeting so no driving in bad weather! Yes, there is some expenses...but most expenses are reimbursed by state or district funds. Yes, you will receive lots of information...but you are learning so much more about our organization and getting to be a part of helping IEHA grow and thrive!

Districts looking for District Representatives are Fort Wayne District, Michigan City District, Madison District, Bedford District, New Castle District and Lafayette District. Applications can be found on the website or through your county president or current District Representative. Deadline to submit the application is February 15, 2022. We hope you will consider joining our state board!

Michelle Roberts, IEHA State President-Elect

FIRST TIMER ...

Ten awards (one from each district) are awarded by IEHA to attend Home and Family Conference in 2022. \$175 will be given to each District First Timer to apply to the cost of the conference. Individuals are those who have never attended the state Conference.

What is needed:

- ◆ Applications from the county need to be given to the County Presidents by February 15.
- ◆ One from each county is given to the District Representative by March 8.
- ◆ District Representative selects the one applicant to represent the District and forwards that name and information to the First Timer's Chair person, Diana Kuhn (dianakuhn71@gmail.com) by April 1.
- ◆ Winners will be asked to present a talk of the conference at their respective Fall District Meeting.
- ◆ The 10 Winners must be able to attend the entire State Conference.

After April 1, Diana will contact the First Timers about checking in at the Conference to receive....

- ◆ Ribbon to attach to the name badge
- ◆ An embroidered bag with "goodies"

Remember the following dates:

- ◆ February 15 applications to County President
- ◆ March 8 each county submits 1 application/ county to their District Rep.
- ◆ April 1 each District Rep submits the District's winner to Diana Kuhn, chairperson.



2,011 Steps for Barb

I am sorry to have to tell you Barb Keyes, former IEHA State President, lost her battle with cancer in early October of this past year. Barb was one of the many IEHA members who began the Cancer Research Endowment at Purdue University. This initial group of members thought they could raise \$25,000 for cancer research – however, due to their efforts we have now raised close to 10 times that amount. Having recently just lost my sister to this wicked disease, I understand the importance of having funds available to continue research. IEHA would like to continue our fundraising efforts by “Stepping Up for Barb”.

During her term on the state board Barb commissioned a lapel pin in the shape of a flip flop (or whatever they are called these days) and the number 2011 on the pin. We would like to focus this year's cancer research fundraising project in Barb's memory. I am asking each IEHA member take 2,011 steps for Barb, and send in a check for \$20.11. When your donation is received, we will send you one of the pins Barb had designed. Please include your name and address with your check. Checks should be sent to your county treasurer who then will send them to the district treasurer, who will forward them to Ellen King, IEHA State Treasurer. Please make your checks out to Indiana Extension Homemakers Association or IEHA.

Peg Peter

2022 IEHA Home and Family Conference**Monday, June 6 through Wednesday, June 8****Embassy Suites, Noblesville, IN****13700 Conference Center South Dr.****2-Room Suites w/ 2 Queen Beds****Complimentary Hot “Cooked to Order” Breakfasts**Hotel Reservations are available to book **NOW** by clicking on the link below:

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=INDNBES&groupCode=CESEHA&arrivaldate=2022-06-06&departuredate=2022-06-08&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>
or by calling Kaley Manspeaker at the hotel on (317) 674-9043

Monday, June 6, 2022

TOUR and HERITAGE SKILLS

LOGO, CULTURAL ARTS EXHIBIT, SILENT AUCTION, and VENDORS

WELCOME RECEPTION with Food, 5:00 to 7:00 pm.

GAMES & GADGETS Evening Activity, 7:00 to 9:00 pm.

(Play SCREAMO, BINGO, cards, or bring along your favorite game to play.)

Learn by doing ... Bring your devices and get help from our experts.)

Tuesday, June 7, 2022

ANNUAL BUSINESS MEETING, Free to all members, 9:00 to 11:00 am.

(Remainder of the day requires a one-day or full-time registration)

PLATED LUNCH

KEYNOTE SPEAKER - Mr. Phil Anderson, Program Director, Greenleaf Center for Servant Leadership and founder of “Life Off the Highway”

18 EDUCATIONAL BREAK OUT SESSIONS (all afternoon in 3 time slots)

PLATED DINNER

MELODY MAKERS CHORAL CONCERT - First United Methodist Church, Noblesville

(Transportation on your own)

Wednesday, June 8, 2022

Choice of 4 CRAFTS or 5 more EDUCATIONAL BREAKOUT SESSIONS

GALA LUNCHEON, CLOSING SPEAKER, AWARDS and OFFICER INSTALLATION

Conference ends at 2:30 p.m.

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A FEW EXTRA CONFERENCE TIDBITS ...

- ◆ Conference Registration Forms will be available by both mail in or online in March 2022.
- ◆ Hotel room cost is \$169.00 (plus 12% tax) per night totaling \$189.28.
- ◆ Hot cooked to order breakfast are included in hotel cost.
- ◆ Transportation will be on your own to the Melody Makers concert. Less than 10 miles to the church, easy 15 minute drive. Plan to carpool! Plenty of parking available!
- ◆ Our keynote speaker, Mr. Phil Anderson, is also presenting a session right after lunch on Tuesday. His session is entitled “Life Off the Highway: Look Deeper, Discover More”. He has traveled to every dot on the Indiana map and loves wandering! He wants to know where you are from and talk about it!
- ◆ The GALA luncheon will include a dynamic closing speaker you won’t want to miss!
- ◆ One of the educational session speakers is Donna Cronk, an author, who lives in Pendleton. She has written two books with one in production. If anyone would want to purchase one or both of her books and read them in advance of her session, they are available on Amazon. She will autograph your book if you bring it and will also have books for sale at conference. But, it’s not necessary to do anything in advance ... she is a delight to talk to and will help you move forward with your aspirations of writing a book!
- ◆ No need to go out for any meals once you arrive. Plenty to do and see!
- ◆ Not much down time unless you want to create it yourself!
- ◆ Reminder, the Cultural Arts special project is lawn ornaments. The ornament must not be larger than 12 X 16 inches in size.
- ◆ In addition to the President’s Roundtable, Secretary/Treasurer Roundtable, sessions from each Focus Group & Activity Committee (Education, Leadership, Volunteer Community Support, Membership, Young Homemakers, & Public Relations) there will be a session on Fund Raising.
- ◆ Other session topics include Attracting Indiana Butterflies, Move Your Body with CBE (Chair Based Exercise), The Power of Positive Thinking, Caring for Your Identity, Downsizing Your Home, Slow Movement: Trends in Food, Music, Craft and Culture, Understanding the Opioid Crisis, Covid and Mental Health, Quick and Easy Meals and a few more still to be finalized.

**It is going to be FUN and EDUCATIONAL
MAKE PLANS NOW TO ATTEND!!!**

H O M E & F A M I L Y C O N F E R E N C E V E N D O R S ...

Dear IEHA Members,

At this year's conference we are bringing back Vendors! Yes that's right, you will have a chance to shop at some of the past booths you've grown to love plus a couple new booths. Also we have some informational booths to offer services. We can still accommodate about 3 more vendors if you know of someone who might be interested in selling their wares at conference. They can request an application from me by email rwhite47460@gmail.com

More details will come at the spring district meetings on vendors and conference so make sure you attend your district meetings.

Robert White, State Secretary
Vendor Coordinator

C O N F E R E N C E D I S P L A Y S ...

Are you going to Conference? Does your County do a project or activity that you are proud of? Is your County going to have an event that you want to invite your fellow Homemakers to attend? Well, this is your chance for FREE ADVERTISEMENT!

All you have to do is fill out the "Conference Table Display Application" and submit it to the Chairperson by April 1, 2022. There are guidelines for an attractive, eye-catching display on the application.

The Table Display Application can be found on the IEHA Website under Program/Forms, from your District Representative, or from the IEHA Blue Book under Activities.

Come on! Let us show our Homemaker Pride and fill the hotel hallway with lots of color!

Linda Wessler, Conference Display Chair

C U L T U R A L A R T S / H E R I T A G E S K I L L S ...

Last year we had 42 amazing aprons entered in the Special Projects category!

It was difficult to choose just one and the voting was very close.

We have chosen the Special Project for 2022. It will be a lawn ornament, no wider than 12 inches and no taller than 16 inches. Or no wider than 16 inches and no taller than 12 inches.

We will continue with the same categories from last year in addition to the Special Project. We invite each county to choose 1 item for the Special Project and 1 item from an additional category for a total of 2 items entered per county. We are looking forward to another successful Home and Family Conference in Noblesville in 2022.

I do want to thank the committee for attending Focus Group in October. And on a personal note, thank you for all the cards and email messages of sympathy and encouragement.

Sande Martin, Cultural Arts Chair
sjmartin5@hotmail.com

IEHA SCHOLARSHIPS ...

Strengthening families through **continuing education** is a part of the IEHA Mission Statement. IEHA needs your help in promoting the scholarships we offer! Find creative ways to get the word out ... put an article in your local paper, use social media, contact your local high school and vocational guidance counselors, reach out to your local community foundations, prepare and distribute flyers ...

FIND WAYS TO REACH THOSE INDIVIDUALS WHO COULD USE OUR HELP!!!

IEHA offers several scholarships for individuals wanting to pursue further education and get help with the costs involved in doing so. Criteria and due dates for each type of scholarship is listed below.

CAREER ADVANCEMENT SCHOLARSHIPS

These scholarships are available to individuals who are twenty-five (25) years of age or older and are residents of Indiana. There are 8 scholarships available of \$500 each. Six are of a general nature and two have specific requirements for application. Applications are due to the Immediate Past State President and must be postmarked by **March 15** of the upcoming school year to be considered.

1. General – Up to six (6) scholarships may be awarded.
2. Ann Hancock Scholarship – The above criteria must be met and in addition the applicant must be seeking a degree in the medical field.
3. Eleanor Arnold Scholarship – The above criteria must be met and the applicant must be an IEHA member.

STEPS TO SUCCESS SCHOLARSHIPS

These scholarships are intended for students graduating from high school and going on to an accredited college/university or an accredited vocational/technical school. One is specifically reserved for the vocational/technical school applicant. The amount of these awards is \$500 per scholarship. Applications are due to the IEHA Immediate Past State President and must be postmarked by May 1 of the upcoming school year to be considered.

Applications for the above listed scholarships can be found on the IEHA website, ieha-families.org, as well as the instructions for completing the application and the criteria for judging. The name and address of the IEHA Immediate Past State President is also on the website.

RUTH B. SAYRE SCHOLARSHIPS ...

Ruth B. Sayre Scholarships are memorial scholarships in the amount of \$500.00 offered for the purpose of fostering educational development of women.

Country Women's Council – USA sponsors up to four \$500 scholarships to member societies each year. IEHA is a member of CWC.

IEHA will sponsor only Indiana residents and applications must be returned by March 1 to the current IEHA State President. Visit the website www.ieha-families.org to find the current President's name and address.

For the application to be considered for forwarding to CWC:

1. The cover page along with the two-sided application must be sent.
2. Applications that are not complete or that have missing information will not be considered.
3. Applications must be signed by current IEHA President.

A brochure describing the scholarship and an updated application can be found at www.cwcusa.org The application was updated in January 2022 and much of it can be filled in online.

Scholarship recipients may apply again the succeeding year. Indiana had two recipients selected last year.

FIRST BOOKS FOR KIDS ...

This year has been a busy and challenging one. Our Readers have been slowly getting back to reading in the Head Start facilities. Others are still only able to donate the books. Either way we are continuing this great program and helping students enhance their imagination. There has been a lot more parent/ child collaboration which in turn is helping the family unit. WE appreciate all that the volunteers have been doing and continue to do to make this program a success.

Don't forget to use the new logo and forms that were developed and presented at Home and Family Conference this last June. They can be found on the IEHA website, through your District Representatives or the Board.

Thank you again for supporting the "First Books for Kids" program.

Jo Almond - Founder/coordinator
Linda Gause – Committee member
Stephanie Jerabek - Committee member



SPRING DISTRICT MEETINGS ...

It is my hope and plan to hold in-person Spring District meetings. I feel we really get to connect with members when we meet face to face.

Please be mindful of current social distancing practices when making location reservations. Food should all be commercially prepared. Work with locations and food vendors to make sure cancellation options are stated.

I will be closely monitoring Covid pandemic conditions and reserve the option to move any or all meetings to a virtual setting. The past two years have shown that Indiana has many unique areas and sudden increases in Covid cases can occur at any time.

Spring District Meeting dates:

March 8, 2022 – Evansville District – Daviess County
March 9, 2022 – Bedford District – Washington County
March 10, 2022 – Madison District – Switzerland County

March 14, 2022 – Lafayette District – Newton County
March 15, 2022 – Michigan City District – Starke County
March 16, 2022 – Fort Wayne District – Noble County
March 17, 2022 – Kokomo District – Fulton County

March 22, 2022 – Terre Haute District – Vigo County
March 23, 2022 – Indianapolis District – Hamilton County
March 24, 2022 – New Castle District – Fayette County

Three state officers will be traveling to the spring meetings: Jan Gogel, President, Michelle Roberts, President Elect, and Peg Peter, Vice President. We look forward to seeing all of you!~ Jan Gogel

F O C U S G R O U P S & A C T I V I T Y C O M M I T T E E S ...

Wow! What a great response in signing up for Focus Groups and Activity Committees during our Fall District Meetings! Our Focus Day was held in October and we had a great group of IEHA volunteers there to work on updating the Plan of Action for each one. Groups and Committees reviewed their guidelines, plans, as well as goals for the coming year.

Several of the Groups and Committees are working together in planning a concurrent session for our 2022 IEHA Home and Family Conference. Some of these sessions will be led by committee members as well as outside speakers. A complete listing of these sessions will be announced at our Spring District Meetings when the Conference registration is discussed and released.

We look forward to having you join us for these sessions!

Michelle Roberts, IEHA State President-Elect

P U B L I C R E L A T I O N S ...

The Public Relations Committee met at October's Focus Day, brainstorming many ideas on how to better get the IEHA message to our communities and potential members. Although there are various resources to be found in the Blue Book for Public Service Announcements, Proclamations, etc., the Committee members are working on revisions to make the messages more relevant to today's potential members.

How often are you fumbling for words when asked what homemakers is all about? We are developing an "elevator speech," which is a brief, informative message that can be delivered in the amount of time it takes to ride between floors. Taking information from the Membership Committee's research on what is important to various age levels, we are developing a few different messages—tools you can use to deliver your message when needed.

Although one-on-one contact is probably the greatest way to recruit new members, we must recognize that many potential members depend on social media for their information. The Committee is updating the Social Media page in the Blue Book to better help you determine why/to whom each different type is important and who you can contact if you need help in getting started. Our goal is to develop and deliver more training on different types of social media, so you will feel more comfortable using various platforms to share information to members and non-members alike.

The excitement from our committee was evident as ideas were shared. Our group is small, but mighty! However, we would still welcome anyone that would like to join us for Zoom meetings or to share information via email. The best way to move our organization forward through information sharing is to get

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ideas from all ends of the state. If you are interested, please contact Cathy Wilkymacky, Public Relations Committee Chair at cathywilkymacky@gmail.com.

One final note, the tri-fold IEHA brochure developed by the Public Relations Committee a few years ago has been reprinted. There is space for your county's contact information to be added to the back. Some counties and clubs have also added a slip inside the brochure giving specifics about their own clubs. If you need more of these brochures, be sure to contact your District Representative. You can also contact me directly at the above email or text me at 513-295-7292.

By Cathy Wilkymacky, Public Relations Chair

MEMBERSHIP COMMITTEE CREATING GUIDANCE FOR SPECIAL INTEREST CLUBS...

The Membership Committee has been hard at work this fall. We received a request to provide more guidance and definition to the concept of "Special Interest" Clubs. The committee created a document that defined what the general expectations of the clubs should be as well as suggestions for special interest activities that might work well as a club. Our work will be submitted to the state Board for its review in February. Once we have received the final approval, the information will be shared through your District Representative.

Membership Committee Seek Video Submissions

By now you have probably heard that the Membership Committee and the Public Relations Committee are working together to define and create the tools needed to support the counties and clubs with their membership growth and retention.

We recognize that a strong social media and online presence will be key to reaching a broader audience and keep us relevant with a modern approach.

To "kick off" our plan, we are asking each county to submit a "Welcome" video.

- ◆ **When is it due?** Please submit your video by May 25, 2022
- ◆ **Where do we send it?** Send to Robert White at rwhite47460@gmail.com
- ◆ **What are we looking for?** Record a video that welcomes the viewer to your county. Share information about what makes homemakers in your county special. But make your video FUN! Think of it as a commercial for your county.
- ◆ **How long should it be?** We are looking for 3 minutes.
- ◆ **What will we do with the videos?** We will combine the videos and have them running on a loop at the Home and Family Conference so that everyone can see each other's final product. Then we

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will put them onto the IEHA YouTube Channel. You will be able to use the link in social media promotion.

- ◆ **Can individual clubs make a video?** Sure! The more positive publicity we can get for our organization, the more we will all benefit!
- ◆ **Can we get help from others?** Of course! Please do! Many of the high schools have video clubs. The kids will see this as an opportunity to show case their talent and it's an opportunity for us to let them know we are here.

If you have questions, please contact Martha Alle at antmartha@aol.com or 812-760-5810



NVON Conference July 25-27, 2022

Doubletree by Hilton Evansville, Evansville, In

NVON Conference is being hosted by the Indiana Extension Homemakers this July in Evansville, Indiana. If you have not been to the area this is a great opportunity to visit our sister area in the south. We have planned many exciting educational sessions, crafts and guest speakers for the 3-day event.

Along with the interesting sessions there are opportunities to tour the area. We have plans for motor coaches to transport attendees to New Harmony, luncheoning at the Red Geranium Restaurant, and shopping in Evansville at the many boutique shops around the hotel. Also, a couple spousal tours have been planned, one is to Evansville's historic Bosse Baseball field and the other is visiting USS LST 325 World War II Battle ship along with the Evansville Museum of Art, History and Science.

Come join us and learn how to do String Art, Alcohol Ink Necklace, a 10 Minute Table Runner, Wine glass Snow Globe and many more hands-on art. Some of the Educational sessions offered are Positive Vibes, A new Twist on Snacks and Appetizers, managing your digital estate, hosting a smarter potluck and Let's talk Turkey.

The Hotel, general information and how to register to attend can be found on the NVON website. (NVON.org) Information will also be distributed at district meetings and on the IEHA website. (ieha-families.org)

If you have any questions please call or email

Jo Almond jea919@gmail.com 317-432-5706
 Linda Gause lindag0607@sbcglobal.net 812-327-7215

COINS FOR FRIENDSHIP & NICKELS FOR LEADERSHIP...

Confused about the Coins for Friendship and Nickels for Indiana Leadership funds and how the monies are used? The following is a brief description of each program.

International Coins for Friendship is a voluntary contribution that supports the IEHA International Programs, helping to create better understanding, goodwill, and friendship between the people of Indiana and other countries. From this fund we make annual contributions to The Ruth B. Sayre Scholarship and the Associated Country Women of the World (ACWW). Contributions are divided allotting 25% to ACWW, 15% to the Exchange Homemaker program and 60% to the general fund.

This fund also pays for our yearly dues to ACWW and Country Women's Council USA (CWC). We pay for partial expenses for the IEHA President, President Elect, and Past President to attend the ACWW Triennial Conference and the Exchange Homemaker program.

Nickels for Indiana Leadership is also supported by a volunteer contribution. All contributions to this fund stay within the state of Indiana. Funds are used to pay for many of the excellent speakers at Home and Family Conference, scholarships for IEHA members to receive i-LEaD training, funding for i-LEaD programs as needed, District Representative training, and to send IEHA representatives to the National Volunteer Outreach Network (NVON) Conference and other out-of-state conferences,

Your voluntary contributions support leadership growth and allow Indiana Extension Homemakers to strengthen leadership abilities in individuals across our state and within our organization.

Ellen King, IEHA State Treasurer