



IDEAS

FOR RECRUITING NEW MEMBERS FOR IEHA

1. Hold a Soup and Sandwich Meal for high school seniors and their Mom/Dad.
2. How about a club for Stay at Home Parents. Parents are invited to bring their children. Have a craft project parents and children could work on together--an October's project could be to paint pumpkins and give to a nursing home.
3. Does your county have a chorus? (approximately 60 counties do not) Have a callout for those who enjoy singing and would be interested in forming a group.
4. A Soccer Mom/Dad Club!! Parents drop off their kids and then hold a meeting.
5. Hold some public workshops such as iris folding, how to make place mat purses, pie making 101, etc.
6. A club for those who work. Meet over the lunch hour.
7. Invite the present 10 year 4-H members and parent(s) to a tea or other program to honor them. Present information about a club for them.
8. Form a sewing club that meets to complete projects for local charities or Riley.
9. Do you have Hispanic population in your area? Start with a club exchange meeting outside of the home. One month the local extension club gives the program and the next month the Hispanic club will share a program of their culture.
10. Utilize the local county fair to get out information about your county Extension Homemakers group and a sign-up sheet for those who are interested in joining. Give out copies of your last newsletter.

- a. Have demonstrations given by Extension Homemakers and put the schedule in the fair book.
 - b. Have a Family Fun Day at the fair.
A program that has been used was “There’s Going to be a Weddin”. Honor the longest married couple in the county and have a style show of wedding gowns.
11. Have an Extension Homemakers information booth at other events that draws a number of people such as health fairs, bazaars, garden shows, etc. Have a sign-up sheet for potential new members to obtain addresses, phone numbers, and e-mail addresses. Follow-up with letter or e-mail and then have the membership chairperson give them a call.
 12. Try marketing Extension Homemaker membership in the Open Class Fair Book.
 13. Each county should consider making business cards that members can give to potential members.
 14. A potential new member could be someone who recently retired from a job or is new in the community.
 15. YOUNG MOTHERS CLUB-meet at noon perhaps at a McDonalds in the play area or have a Saturday morning meeting at your local library.

We must all be **sales persons** for our organization and tell others about the benefits of extension homemakers – opportunities to learn and grow.



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